

Editorial Calendar 2010

NOTE: The dates and content of the features listed are subject to change at the discretion of the editorial team.

PR deadline: 7 weeks prior to issue date

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2010 Features

ISSUE DATE	AD CLOSE	PRINT	ONLINE	EVENTS/BONUS DISTRIBUTION
Jan. 4	Dec. 16, 2009	• Forecast 2010 Special Report	• Hot Skills for 2010	
Jan. 18	Jan. 8	• Technology feature: Outsourcing		
Feb. 8	Jan. 29	• Feature: Privacy		
Feb. 22	Feb. 12	• Spotlight on SaaS • Harvey Study		
Mar. 8	Feb. 26	• Technology Feature: Web Services & SOA		• Premier 100 IT Leaders Conference, Phoenix, AZ (Mar. 7-9) • Open Source Business Conference, San Francisco, CA (Mar. 17-18)
Mar. 22	Mar. 12	• Spotlight on Storage		
Apr. 5	Mar. 26	• Salary Survey 2010	• Interactive Salary Database	• SaaScon, Santa Clara, CA (Apr. 6-7) • SNW, Orlando, FL (April 12-15)
Apr. 19	Apr. 9	• Technology Feature: Virtualization		
May 10	Apr. 30	• Spotlight on Open Source Software • Harvey Study		
May 24	May 14	• Technology Feature: IT Governance		
June 7	May 28	• Technology Feature: Data Centers		• BizTech 360°, June 17, Dallas, TX
June 21	June 11	• 100 Best Places to Work in IT 2010	• Best Places to Work Interactive Database	
July 12	July 2	• Technology Feature: Enterprise Software		
July 26	July 16	• Technology Feature: Application Development		
Aug. 9	July 30	• Technology Feature: Business Intelligence • Harvey Study		• BizTech 360°, Aug. 19, Santa Clara, CA
Aug. 23	Aug. 13	• Careers Special Report (training/education, recruiting, skills, job satisfaction)		
Sept. 13	Sept. 3	• Special Report: Forecast 2011		
Sept. 27	Sept. 17	• Spotlight on Storage		
Oct. 11	Oct. 1	• Technology Feature: Mobile & Wireless		
Oct. 25	Oct. 15	• Special Report: Top Green-IT Organizations	• Green IT profiles and quiz	
Nov. 8	Oct. 29	• Technology Feature: Security		• BizTech 360°, Nov. 18, Chicago, IL
Nov. 22	Nov. 12	• Technology Feature: Open Source Software		
Dec. 6	Nov. 26	• Premier 100 IT Leaders 2011	• Premier 100 IT Leaders Yearbook	
Dec. 20	Dec. 10	• Technology Feature: Cloud Computing		